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Avoiding the Impact of the Great Employee Migration: Employee Retention

Since the beginning of the Pandemic, employees have been existing companies to stand on the sidelines or move to new opportunities in record numbers. Finding new employees can be a full time job, finding new employees that are intentional in their engagement and accountability can seem daunting. Learn very specific actions that the Construction industry can take to improve retention and engagement along with very specific actions an individual company can take to avoid the waste and inefficiency of an employee revolving door.

The intersection of Leadership and Management

There are thousands of books on leadership and management, there are a bunch of leadership and none of them represent who you are today. How do you distinguish between leadership and management? Is there a difference? Which is most important? What is the secret sauce for success in leadership and management? Learn simple leadership and management techniques that you can implement today, in your own business, to help you achieve or improve your success.

Brad began his career in the home building industry working with his father while in high school. Brad expanded his experience as division president of a regional a home building company, CFO of a worker's compensation carrier and as president of a local custom-building company. Brad worked for seven (7) years as CFO of Magleby Construction and continues at Magleby as Vice President working on new affiliated companies. Strategic Planning is an integral feature in Magleby's success including multi-state and international expansions. Brad earned his BA from the University of Utah, his MBA from Westminster College and is currently enrolled in a Doctoral of Business Administration program. Brad is past president of the Utah Valley Home Builder's Association and serves as a member of the National Association of Home Builders Board of Directors. Currently Brad serves NAHB as Area 13 National Area Chairman (NAC). Brad was the 2014 president of Utah County Habitat for Humanity and was awarded the Silver Beaver for his work with the Boy Scouts of America. Brad has been a licensed real estate broker for 40 years. Brad is married to Shawn; they have four kids and a grandson.