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Reading & Understanding Your Financial Statements: How Healthy Is Your Business?

This course will give you an overview of how to understand your financial statements and know what your financials are telling about your company. We will cover the following topics:

- Reading and understanding basic financial statements
- What do lenders and bonding agents look at in financial statements
- Key financial statement metrics and ratios
- Vertical and horizontal analytics
- Industry specific issues
- Using reports to better manage your business
- Helping you answer the question “is my business healthy?”

Robert Cox *- After earning a Master’s Degree in accounting at SUU, Robert moved his family to Las Vegas and worked in the public accounting arena there. He, along with his family, was excited to join the HintonBurdick team in 2002 after several years in Las Vegas. The move brought them back to their roots and Southern Utah.*

Robert has been involved in the community in Cedar City and enjoys serving others. He is a 4-H leader and has taught many young people the art of raising show lambs and introducing many to the agricultural world. For many years he has taken a youth group to Mexico to build homes for the needy. Has volunteered in the Rotary Club, Iron County Home Builders Association, and the Southwest Livestock Show.