



Robert Jensen
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Break-out Session

Avoiding Doom & Gloom: 5 Absolute Best Business Practices

- 1) **SCR:** The most effective collection tool ever (only \$1.00)!
- 2) **Contracts:** Utah allows you to write the law (do it)!
- 3) **Change Orders:** Keep the job cost always in front of your client!
- 4) **Communication:** What clients want most!
- 5) **Relationships:** You are building relationships as much as homes!

Robert Jensen was raised in Southern Utah, worked in his family's construction business, and put himself through undergraduate and law school pouring concrete. He has developed a reputable construction, business, and real estate law practice, customizing contracts, negotiating transactions and successfully prosecuting contracts, liens, bonds and other claims.

Robert lectures regularly and works with businesses from formation through complex transactions and litigation. Robert has been recognized several times as one of "Utah's Legal Elite," in the areas of Construction, Contracts, and Real Estate.